

Sponsorship Agreement

This sponsorship agreement has been entered into as of/ 2018 [agreement date] between the following entities, collectively known as "the Parties":

- and the Artist, Dr. Sara Keller.

This document is a legally binding sponsorship agreement between the above listed parties.

Sponsorship

Sponsor agrees to pay € / Rs- [delete as appropriate] [sponsorship amount in figures and in words] before **30.09.2018** in return for the following:

- 1. VISIBILTY
 - logo/name of the sponsor on all the communication and promotional tools (brochure, online news etc.);
 - o logo/name mentioned during promotional events (TV, radio as applicable);
 - o logo/name printed on the introductory banner of the exhibition;
 - presence during inauguration: a printable e-invitation to the inauguration ceremony will be sent to the sponsor via email.

2. GIFT

- a nominative sponsorship certificate (hard copy);
- a signed copy of the book (limited bilingual edition);
- 10 % off on all exhibition objects (book, postcards, special prints and tote bag) for all the company employees (orders placed before 1st of October, 2018).
- 3. COMMUNICATION
 - Permission granted to the sponsor to mention its contribution to "Indian Mobilities" on his website and other communication tools. Permission to use the "Indian Mobilities" logo.

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

• Company / institution logo in jpg or pdf format (minimal requirement: 300 dpi, 5x5 in);

[«] Indian Mobilities » is an exhibition cum book project by Dr. Sara Keller, supported by the city of Stuttgart, Germany and the city of Strasbourg, France. More details on: <u>http://sarakeller.fr/</u>



Terms

No employer/employee relationship is established or implied with this sponsorship agreement. The Promoter has no liability or responsibility to the Sponsor beyond the scope of this agreement.

The Sponsor grants the Promoter the right to use their intellectual property in promoting the event, including logos and other brand trademarks.

If the nature of the purchased sponsorship package must be changed for any reason, the Promoter agrees to notify the Sponsor in writing.

The purchased sponsorship package is not transferable for any reason. If the Sponsor cannot meet the financial requirements of this agreement, the Sponsor agrees to provide written notification to the Promoter in a timely manner so that the Promoter may find another suitable sponsor.

Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of France.

Approval

The Promoter and Sponsor hereby agree to enter into this sponsorship agreement by affixing their respective signatures below.

Dr. Sara Keller, /	[First Name] [Last Name] representing
	[Company/Institution name], // 2018

Please sent the agreement to contact@sarakeller.fr

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